

**TS-3: MANAGEMENT IN TOURISM
(TUTOR MARKED ASSIGNMENT)**

**Course Code: TS-3
Total Marks: 100**

**Programme: BHM
Assignment Code: TS-3/TMA/2019-20**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 500 words. Send your TMA to the Coordinator of your Study Centre.

- Q.1** What do you understand by Managerial Roles? What are the responsibilities of a Manager? 20
- Q.2.** Who is an entrepreneur? Discuss the qualities required to be an entrepreneur. 20
- Q.3** Discuss the importance of human resource development in tourism services. 20
- Q.4** What do you understand by decision making? List the steps in decision making. 20
- Q.5.** Write short notes on : 5X4= 20
- a) Delegation of Authority
 - b) Management Information System
 - c) Planning Skills
 - d) Organisation Culture
- Q.6.** Discuss the importance of Human Resource Management in Tourism. 20
- Q.7.** What do you understand by financial management? What steps would you take for managing cash? 20
- Q.8** Discuss the importance of product knowledge in packaging tours. 20
- Q.9.** Discuss the various forms of challenges faced by the PR department. 20
- Q.10.** Explain the importance of control system in food services. 20