

EDITORIAL BOARD

Patron:

Kamal Kant Pant

Principal,
Institute of Hotel Management, Catering &
Nutrition, Pusa, New Delhi

Coordinating Editors:

Dr. Shweta Misra

Faculty,
Institute of Hotel Management, Catering &
Nutrition, Pusa, New Delhi

Sakshi Sharma

Faculty,
Institute of Hotel Management, Catering &
Nutrition, Pusa, New Delhi

Tanushri Sharma

Faculty,
Institute of Hotel Management, Catering &
Nutrition, Pusa, New Delhi

Editorial Board:

Fakhre Alam

Director,
Market Research Division,
Ministry of Tourism, Government of India

Dr. S. K. Gupta

Professor (Tourism),
CMTHS,
H. N.B, Garhwal University,
Uttarakhand

Dr. Bharath M. Josiam

Professor,
Hospitality & Tourism Management,
College of Merchandising, Hospitality & Tourism
University of North Texas
Denton

Dr. Srikanth Beldona

Professor,
Department Chairperson & Director of Graduate
Programs,
Department of Hospitality & Sport Business
Management,
Alfred Lerner College of Business & Economics,
University of Delaware, USA

Dr. Saurabh Dixit

Associate Professor,
Indian Institute of Tourism and Travel
Management,
Govindpuri, Gwalior

Dr. Ashok Kumar Maindola

Assistant Professor,
Department of Economics,
Pt. Lalit Mohan Sharma, Sri Dev Suman,
Uttarakhand University Campus, Rishikesh

Dr. Sonia Sharma

Associate Professor,
School of Tourism and Hospitality
Services Management (SOTHSM),
IGNOU, New Delhi

Dr. Manoj Kumar Yadav

Faculty,
Institute of Hotel Management, Gwalior

Dr. Raj Kumar Gupta

Former Head of Department,
Institute of Hotel Management, Catering &
Nutrition, Pusa, New Delhi

Dr. Anshu Singh

Head of Department,
Institute of Hotel Management, Catering &
Nutrition, Pusa, New Delhi