TS- 1 FOUNDATION COURSE IN TOURISM
(TUTOR MARKED ASSIGNMENT)

Course Code: TS-1   **Programme: BHM**
Total Marks: 100   **Assignment Code: TS-1/ TMA/ 2025**

Note: This TMA consists of ten questions, out of which you have to attempt any five. The question carries 20 marks each and should be answered in about 600 words each. Send your TMA to the coordinator of your Study Centre.

1. Describe the historical evolution and development of tourism from ancient times till Modern period.   20
2. What are the Primary and Secondary Constituents of Tourism Industry?   20
3. Explain the Four Tier Framework of a Tourism System.   20
4. Discuss the importance of the Silk Route & Grand Tour in the history of tourism.   20
5. Write short notes on the following: -   5X4=20
    a) Multiplier Effect
    b) Subsidiary Services in Tourism
    c) Economic impacts of Tourism
    d) History of Maps
6. Discuss the characteristics of Service Product with the help of examples from tourism industry.   20
7. What are the various types of tourist accommodations? Discuss the Air BnB model of accommodation in brief.   20
8. What is the importance of information in Tourism Industry? What are the sources of information available to tourists?   20
9. Discuss the role of local bodies and officials in the development of tourism at destinations.   20
10. What do you understand by performing arts? Discuss the role of performing arts in destination development.   20

TS- 3 MANAGEMENT IN TOURISM
(TUTOR MARKED ASSIGNMENT)

Course Code: TS-3 **Programme: BHM**
Total Marks: 100 **Assignment Code: TS-3/ TMA/ 2025**

Note: This TMA consists of ten questions, out of which you have to attempt any five.

The question carries 20 marks each and should be answered in about 600 words each.

Send your TMA to the coordinator of your Study Centre.

1. What do you understand by Management? Discuss different Management Levels and Skills. 20
2. What do you understand by Entrepreneurship? What are the qualities required to become a successful entrepreneur in tourism sector? 20
3. Discuss the various management issues in tourism sector. Support your answer with suitable examples. 20
4. What is Planning? Explain the various steps involved in formulating a plan with examples from tourism industry. 20
5. What do you mean by Management Control? Explain the steps involved in control process. 20
6. What do you understand by Human Resource Planning? What role appraisal system plays in motivating employees? 20
7. What is FAM tour? Discuss the importance of product knowledge in packaging tours. 20
8. Write short notes on the following: (5x4=20)
   a) SWOT Analysis
   b) Fixed & Variable cost
   c) Budgetary Control
   d) Steps in decision making
9. What do you understand by convention tourism? Discuss in detail with the help of examples. 20
10. Write a note on the role of Artificial Intelligence in tourism industry. 20