

## ***From the Editorial Team Desk***

With great pleasure we present to you the Eleventh Volume (Issue II) of ‘PUSA Journal of Hospitality and Applied Sciences.’ Institute of Hotel Management, Catering and Nutrition, Pusa, New Delhi has launched the first volume of the Journal with International Standard Serial Number (ISSN) in the year 2015.

The challenges and responsibilities of sustained efforts to bring out its volumes every year are possible with the help and support of faculty and students undertaking research work in the respective areas across India. The volumes of the journal are available on the Institute’s official website with e-ISSN (2583-2700) and DOI.

Institute has completed a decade of fostering research acumen among the industry and academia through the publishing of the Journal. This year we mark the publishing of Eleventh volume of the Journal, reinforcing our commitment to harness a holistic approach towards research.

We are delighted to share that the institute has signed MoUs with prominent hospitality groups such as IHCL, Marriott Hotels, IHG, Hilton, Radisson and The Park to bridge the industry-academia gap. The teaching prowess of IHM Pusa grew international experience in 2024-2025. A faculty member attended the ‘Service Innovation in the Food & Beverage Industry’ workshop held in Taipei, Taiwan, organized by the China Productivity Council and Asian Productivity Organization in October 2025. A team of students also represented India and won gold at the Pearl of the Sea 2025, one of the most prestigious culinary competitions held at Brac, Croatia in April 2025. Additionally, another faculty member represented Bureau of International Standards (BIS) at The World Tourism Congress in France. The international experience also reflected on the students of IHM Pusa where one of them won Bronze Medal at the World Skills 2024, which was held in Lyon, France.

The current issue includes research papers in a wide array from Tourism, Hotel, Hospitality, Food Science and Nutrition, Artificial Intelligence, Education and Marketing. For this issue, research papers have been contributed by Tourism, Hospitality and Management students and academicians.

We would like to express our science gratitude to our Principal, Mr. K. K. Pant for his continuous guidance and encouragement which helps us in aspiring and progressing in every walk of life. We owe our regards to all those who have contributed papers in this issue. Continuous work of each member of editorial board made this journal possible.

We take the opportunity to invite all the scholars to undertake research and send research papers for publishing in the next issue of “PUSA Journal of Hospitality and Applied Sciences.”

Wish you a Happy Reading

**Editorial Team**