

From the Editorial Team Desk

With great pleasure we present to you the Twelfth Volume (Issue I) of 'PUSA Journal of Hospitality and Applied Sciences.' Institute of Hotel Management, Catering and Nutrition, Pusa, New Delhi has launched the first volume of the Journal with International Standard Serial Number (ISSN) in the year 2015.

The challenges and responsibilities of sustained efforts to bring out its volumes every year are possible with the help and support of faculty and students undertaking research work in the respective areas across India. The volumes of the journal are available on the Institute's official website with e-ISSN (2583-2700) and DOI.

The institute's recent accomplishments highlight its strong emphasis on research, innovation and academic excellence. Receiving the Best Hotel Management Institute 2025 award at the India Today Conclave reflects its commitment to advancing knowledge in the hospitality sector. The participation and success of students year after year in prestigious events demonstrates a research-oriented approach where creativity, experimentation and modern culinary techniques are encouraged. Additionally, the participation of faculty members in international and national platforms showcases the institute's engagement with global standards and sharing ever evolving industry practices with our students.

The current issue includes research papers in a wide array from Tourism, Hotel Sector, Hospitality Institutes, Entrepreneurship, Education and Marketing. For this issue, research papers have been contributed by Tourism and Hospitality students and academicians.

We would like to express our sincere gratitude to our Principal, Mr. K. K. Pant for his continuous guidance and encouragement which helps us in aspiring and progressing in every walk of life. We owe our regards to all those who have contributed papers in this issue. Continuous work of each member of editorial board made this journal possible.

We take the opportunity to invite all the scholars to undertake research and send research papers for publishing in the next issue of "PUSA Journal of Hospitality and Applied Sciences."

Wish you a Happy Reading

Editorial Team